



Marketing Prospectus

Sponsor Registration

Overview

The Florida Behavioral Health Association is currently seeking sponsors for the **2026 Admin Forum hosted at the Sheraton Sand Key Resort, June 16-17, 2026, in Clearwater Beach, Florida**. The forum brings together chief professionals in the human resources, financial, and information technology fields in the behavioral health sector. The two-day forum features stand-alone presentations for each group, as well as combined presentations. We anticipate 100+ C- level professionals in attendance with more than 50 community behavioral health providers across Florida represented.

BOOK NOW

**Sheraton
Sand Key Resort**

1160 Gulf Blvd.
Clearwater Beach,
Florida, 33767

Room rate: \$249

Be one of **six exclusive sponsors** at the 2026 Admin Forum.

Presenting Sponsorship creates an amazing opportunity to put your company in the spotlight and access some of the behavioral health industry's top C- level professionals.

Presenting Sponsor

\$7,000

(FBHA Member Discount \$5,000)

- Prominent top-tier display of company logo placement on event website and emails
- Prominent top-tier display of company logo or name on printed signage and sponsor lists.
- Recognition in podium announcements
- Company logo or name displayed in general session slide show
- Four complimentary conference registrations
- Opportunity to place branded material at breakfast & lunch
- Opportunity to give a up to five minute presentation during event
- One exhibitor tabletop
- Ability to add a question of choice on the pre-event survey
- One social media post thanking your company during the live event
- One post-event social media post thanking all event sponsors
- Opportunity for company logo to go in our quarterly newsletter
- Pre- and post- event attendee list

TENTATIVE SCHEDULE

Tuesday, June 16th

Day 1 of Admin Forum

9:00am-4:00pm

Welcome Reception

5:00-6:30

Wednesday, June 17th

Day 2 of Admin Forum

9:00am-12:00pm

TO SIGN UP AS A SPONSOR FOR THIS YEAR'S EVENT, PLEASE CLICK [HERE](#).

For additional information contact: Kendra Salvatore, Director of Member Services via email: kendra@floridabha.org