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**The Florida Behavioral Health Association Kickoff Off Annual Conference
with Largest Attendance Ever**

Orlando, Fla. – The Florida Behavioral Health Association (FBHA) kicked off its annual conference, BHCon2024, with a record of just over 1,900 in-person attendees. BHCon is the leading behavioral health conference in the Southeast, and this is the highest attendance ever.

“BHCon brings together the best of the behavioral health workforce, providing the space for attendees to reignite their passion for helping and serving those most in need, reenergize their creativity, and reimagine the future of behavioral health care in Florida,” **said FBHA president and CEO Melanie Brown-Woofter.** “Having a record number of attendees is a testament to the incredible speakers, dedicated sponsors and partners, and tenacious staff of BHCon.”

BHCon2024 started Wednesday, August 21, and will go through Friday, August 23, with keynote speeches from Sebastian Terry, Chris and Martha Thomas, and Jimmy Yeary.

To learn more about BHCon2024, visit BHCon.org.

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The Florida Behavioral Health Association (FBHA) is a non-profit organization that provides statewide leadership on behavioral health policy and practice. FBHA supports member agencies offering services to those in need of mental health and substance use disorder assistance and support. Its members include a broad range of provider types, ranging from small specialty organizations to comprehensive treatment organizations with multiple locations within a geographic region. For more information, please visit Floridabha.org.