



Florida Behavioral  
Health Association

2024

*Organizational Member*  
**BENEFITS  
GUIDE**



**INFORM. INNOVATE. INFLUENCE.**

# FBHA FAST FACTS

The Florida Behavioral Health Association (FBHA) is a statewide trade association that represents nearly **70** community mental health and substance use treatment providers throughout the state. FBHA's members span from Pensacola all the way down to Key West, treat nearly



**600,000** individuals each year, and provide services in every county in Florida. The community providers who make up the FBHA membership predominantly serve the uninsured, underinsured, and Medicaid eligible individuals.



**3** NATIONAL  
COUNCIL  
BOARD  
MEMBERS

NEARLY  
**600,000+** PEOPLE  
ARE TREATED BY FBHA  
MEMBERS EACH YEAR



FBHA members have  
been providing services  
for over 30 years



FBHA MEMBERS  
PROVIDE SERVICES  
IN ALL

67

OF FLORIDA'S  
COUNTIES



NEARLY  
**20,000**  
employees make  
up the FBHA  
statewide workforce

1958

FCCMH  
was created

1981

FADAA  
was created

2018

FBHA formed

## ORGANIZATIONAL MEMBERSHIP

### FBHA MEMBERSHIP

As an Organizational Member, you will belong to a trade association that is a recognized leader on behavioral health policy and industry trends. Membership offers several benefits to its members.

### ELIGIBILITY

Organizational Membership is open to agencies that provides community-based behavioral health services and supports, treatment, prevention or recovery programs.

### MEMBERSHIP DUES STRUCTURE

Membership dues for an organizational member are assessed on a base rate of .01% of total annual revenues per federal tax ID number. Membership dues are a minimum of \$5,000 and a maximum of \$50,000.

# MEMBERSHIP BENEFITS

## LEGISLATIVE ADVOCACY

FBHA leads a legislative agenda that:

- ☞ Represents member concerns and issues before the Florida Legislature, the Office of the Governor, state and federal agencies
- ☞ Provides opportunities to participate in meetings and events with state leaders

## INFLUENCE AND INPUT

FBHA membership provides an opportunity to engage in policy making or setting policy for the industry through:

- ☞ Comprehensive and timely analysis keeps members updated on legislation and agency initiatives impacting behavioral health policy and funding
- ☞ FBHA legislative updates, calls and policy alerts
- ☞ Advocacy workshops to help you better advocate for issues
- ☞ Access to FBHA's Director of Government Relations

## REGULATORY GUIDANCE

Guidance on state and federal policies and regulations from knowledgeable and experienced staff.

- 🔗 Monitoring and reporting on rule development
- 🔗 Representation of member interests and concerns about state agency regulatory matters
- 🔗 Comprehensive communications or information and timely updates on grants, rules, and policy changes
- 🔗 Access to FBHA's policy staff who have decades of industry knowledge

## BUSINESS SERVICES

As an FBHA member, members have access to consulting and technical services from FBHA's talented staff. FBHA can assist members in the following services:

- 🔗 Community, media and government relations (including coordinated editorials, op-eds, letters to the editor and press releases)
- 🔗 Public awareness campaigns and grassroots engagement
- 🔗 Issue identification, promotion and messaging
- 🔗 Special event planning and coordination
- 🔗 Marketing research, public opinion surveys, and focus group studies
- 🔗 Legislative and advocacy guidance and technical assistance

## INDUSTRY NEWS

FBHA utilizes many methods to inform members about the latest developments in the behavioral health field, relevant legislation, state agency regulatory actions and other timely issues. FBHA provides information through various communication channels including:

- 🔗 Regular email alerts about issues of critical concern
- 🔗 Weekly Zoom updates during legislative session
- 🔗 Informative monthly newsletters
- 🔗 FBHA bill tracking, published during legislative sessions to keep members current on relevant bills
- 🔗 Legislative alerts and summaries
- 🔗 The latest news and member updates on FBHA website
- 🔗 Social media tags and shoutouts
- 🔗 Weekly news clips
- 🔗 Weekly membership calls
- 🔗 Complementary headshots @ BHCon

“ David Lawrence Centers (DLC) has been a proud organizational member with FBHA for countless years, and each year our membership continues to be an incredible investment for our organization. Being part of this association has truly changed the trajectory of success for not only DLC but also for all the other members. Florida's community mental health and substance use disorder treatment providers would not be where we are today without the leadership and innovation of all of the FBHA members working together. DLC is incredibly proud to be part of it. ”

*Scott Burgess*  
CEO, David Lawrence Centers

# MEMBERSHIP BENEFITS *(cont.)*

## EVENTS THROUGHOUT THE YEAR

- 🔗 Webinars and workshops
- 🔗 Board membership meetings
- 🔗 Legislative BBQ reception
- 🔗 Annual conference, BHCon
- 🔗 Administrator's Forum

## LEADERSHIP OPPORTUNITIES

- 🔗 Enhanced networking opportunities with statewide behavioral health care providers
- 🔗 Access to all board meetings as well as eligibility to serve on the board of directors
- 🔗 Eligibility to participate and serve in leadership roles in FBHA Divisions:
  - Business Operations
  - Children and Adolescent
  - Justice
  - Public Resource and Administration
  - Recovery and Social Supports

## TECHNICAL ASSISTANCE

As a member, you will have access to our staff's policy expertise in:

- Agency For Healthcare Administration
- CCBHCs
- Department of Children and Families
- Department of Corrections
- Department of Education
- Department of Elder Affairs
- Department of Health
- Department of Juvenile Justice Florida Highway Safety and Motor Vehicles

## ADDITIONAL BENEFITS

- 🔗 Membership and subscription to the National Council for Mental Wellbeing
- 🔗 Membership to Open Minds
- 🔗 Access to monthly FBHA newsletter and ability to submit article
- 🔗 Ability to nominate top performing staff for Awards of Excellence within the field of behavioral health
- 🔗 Access to post information on the FBHA website- events, organizational successes, position vacancies, etc
- 🔗 Use the FBHA logo to showcase membership
- 🔗 Access to professional workshops and trainings
- 🔗 Discounted rates at FBHA conference and other hosted events
- 🔗 Access to behavioral health job board postings
- 🔗 Eligibility to join FCBH, advocacy arm and FADAA, service arm

## APPLY ONLINE!

Review the Organizational Membership Application on our website.

## THINKING OF JOINING?

Contact Kendra Salvatore  
Director of Membership Services  
(850) 224-6048  
kendra@floridabha.org



# 2024 Members

- ACTS
- Alpert Jewish Family Services of Palm Beach
- Apalachee Center
- Archways, Inc.
- Aspire Health Partners
- Banyan Health Systems
- BayCare Behavioral Health
- Better Way of Miami
- Boley Centers
- Bridges International
- Bridgeway Center
- Broward Addiction Recovery Center (BARC)
- CDAC Behavioral Healthcare, Inc.
- Centerstone of Florida
- Charlotte Behavioral Health Care
- Child Guidance Center
- Children's Home Society
- Chrysalis Center
- Circles of Care
- Citrus Health Network
- Clay Behavioral Health Center, Inc.
- Community Health of South Florida
- Community Assisted and Supported Living (CASL)
- Cove Behavioral Health
- David Lawrence Centers
- Devereux Florida
- Directions for Living
- DISC Village, Inc.
- Douglas Gardens Community Mental Center
- Drug Abuse Foundation of Palm Beach County
- Drug Abuse Treatment Association
- EPIC Behavioral Healthcare, Inc.
- Fellowship House
- Fifth Street Counseling Center IV, Inc.
- Florida Palms Academy
- Florida Recovery Schools
- Gateway Community Services
- Gracepoint Mental Health Care, Inc.
- Hanley Foundation
- Henderson Behavioral Health
- House Next Door
- House of Hope, Inc.
- IMPOWER
- Lakeview Center, Inc.
- Life Management Center of Northwest Florida
- LifeStream Behavioral Center
- Lightshare Wellness
- Meridian Behavioral Healthcare
- New Horizons Community Mental Health Center
- New Horizons of the Treasure Coast and Okeechobee
- Operation PAR
- Park Place Behavioral Health Care
- Peace River Center for Personal Development, Inc.
- Personal Enrichment Through Mental Health Services
- Phoenix House of Florida
- River Region Human Services
- SalusCare
- SMA Behavioral Health Services, Inc.
- St. Augustine Youth Services
- Starting Point Behavioral Healthcare
- STEPS
- Suncoast Center, Inc.
- The Bougainvilla House
- The Henry and Rilla White Foundation
- The Transition House
- Tri-County Human Services
- Wayside House
- WestCare Florida



**Florida Behavioral Health Association**

Inform. Innovate. Influence.

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[Florida Behavioral Health Association](https://www.linkedin.com/company/florida-behavioral-health-association)