



Florida Behavioral
Health Association

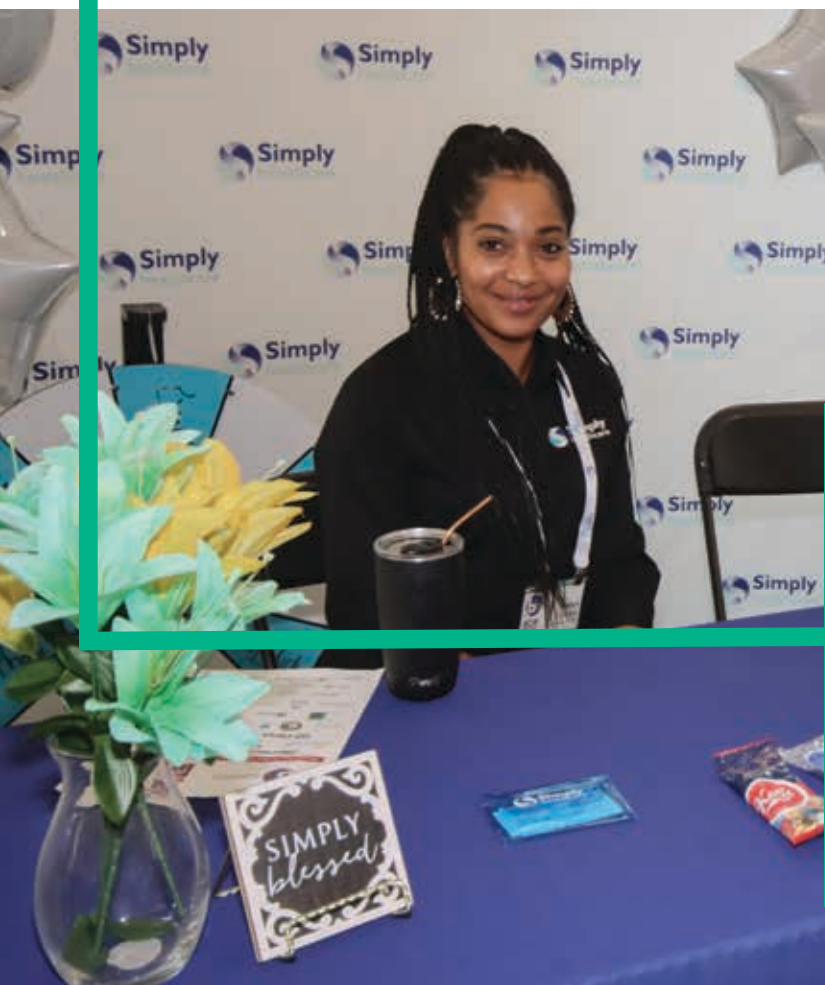
2024

Corporate Partner **BENEFITS GUIDE**



JOIN US

INFORM. INNOVATE. INFLUENCE.



WHY PARTNER WITH FBHA?

The Florida Behavioral Health Association's Corporate Partners Program provides comprehensive marketing and networking opportunities to showcase ideas, products, and services directly to Florida's mental health and substance use providers.

The Florida Behavioral Health Association (FBHA) is a statewide trade association that represents nearly **70** community mental health and substance use treatment providers throughout the state. FBHA's members span from Pensacola all the way down to Key West, treat nearly **600,000** individuals each year, and provide services in every county in Florida. The community providers who make up FBHA's membership predominantly serve the uninsured, underinsured, and Medicaid-eligible individuals.

Becoming a Corporate Partner with FBHA will help **INCREASE VISIBILITY** and networking with community behavioral health providers, creating potential opportunities for relationship-building with providers in the industry. Partnership with FBHA provides **UNPARALLELED ACCESS** to an exclusive set of features and benefits that place a company's brand in front of behavioral health care professionals throughout Florida. Plus, as an FBHA partner, companies will have direct contact with our full agency members, executive leadership, and staff. Partners become one of the select businesses offering services to treatment providers, organizations, and community coalitions.

ELIGIBILITY

Corporate Partnership is open to companies that provide services to behavioral health providers that have an interest in the behavioral health industry, including but not limited to pharmaceutical companies, Managed Care Plans, Managing Entities, and Hospital Systems.

PARTNERSHIP LEVELS

PLATINUM - \$20,000

GOLD - \$7,500

BRONZE - \$3,500

FOR MORE INFORMATION

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Director of Member Services

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- Access to FBHA events and the nearly 70 Chief Executive Officers and their C-Suite Executives of Florida's community behavioral health agencies
- Opportunities to connect virtually and in person
- High visibility for your brand
- Year-round advertising
- Premier access to exhibit space
- Connections with providers in all 67 counties



EVENTS THROUGHOUT THE YEAR

March Membership and Board Meeting
March 21, 2024, on Zoom

Administrator's Forum
The two-day forum features stand-alone presentations for each group, as well as combined presentations. This is a great opportunity for professionals to network and get valuable education through presentations and round table discussions.
April 20 – May 1, 2024, in Orlando

June Membership and Board Meeting
June 12 – 14, 2024, in Coral Gables

Annual Florida Behavioral Health Conference and Membership and Board Meeting
The Florida Behavioral Health Conference brings together over 1,800 individuals from the behavioral health community at the Signia by Hilton Bonnet Creek in Orlando. This esteemed event attracts attendees, speakers, sponsors, and exhibitors from the behavioral health field. This annual conference provides an opportunity to further expand knowledge on behavioral health, foster professional connections, and stimulate pioneering concepts.
August 21 – 22, 2024

December Membership and Board Meeting
December 9 – 11, 2024, in St. Augustine

Annual Legislative BBO
February, 2025 in Tallahassee

Behavioral Health Day
February, 2025 in Tallahassee



BUSINESS AND PARTNER MEMBERSHIP

BENEFITS	BRONZE \$3,500	GOLD \$7,500	PLATINUM* \$20,000
Listed on FBHA's website under Business and Corporate Partner Page	X	X	X
Listed on FBHA's Corporate Partner Benefits document with level	X	X	X
Logo and level projected on screen before membership/board meetings before the meeting, during breaks, and after	X	X	X
Access to FBHA's monthly newsletter	X	X	X
Member discount for FBHA's annual conference, Administrator's Forum, and other training events	X	X	X
Initial welcome meeting (virtual or in-person) with FBHA staff	X	X	X
Eligibility to attend FBHA's membership meetings	X	X	X
Eligibility to attend FBHA's weekly membership zoom calls	X	X	X
Access to FBHA's weekly Members Making Headlines publication	X	X	X
Logo and level listed in FBHA's annual report	X	X	X
Unlimited access to FBHA's staff and expertise	X	X	X
Complimentary registrations at the Florida Behavioral Health Conference	X	X	X
Soft introductions to FBHA's members present at meeting (coordinated with FBHA staff)	X	X	X
Custom giveaway opportunities at membership meetings (coordinated with FBHA staff)		X	X
Sneak peek at BHCon, Administrator's Forum and other training events sponsorship opportunities		X	X
Access to FBHA's legislative updates and reports		X	X
Spotlighted as FBHA Sponsor of the Month on FBHA's monthly newsletter, on FBHA's website home page (alternating slider), and post on FBHA's social media channels		X	X
Eligibility to participate in FBHA's quarterly Division Meetings			2
Eligibility to attend in FBHA's annual legislative BBQ			X
Eligibility to submit materials for FBHA membership/board meeting materials			X
Ad in FBHA's annual report			QUARTER PAGE

* Please note, Platinum is the only eligible category for Managed Care Companies and Hospital Systems

2024 FBHA

Corporate Partners

PLATINUM



Aetna Better Health® of Florida



FLORIDA STATE UNIVERSITY
COLLEGE OF MEDICINE
AREA HEALTH EDUCATION CENTER



GOLD



BRONZE



Johnson&Johnson





**Florida Behavioral
Health Association**

Inform. Innovate. Influence.

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[Florida Behavioral Health Association](https://www.linkedin.com/company/florida-behavioral-health-association)