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**Florida Behavioral
Health Association**

Inform. Innovate. Influence.

ANNUAL REPORT

MESSAGE FROM THE PRESIDENT

Members, thank you for another amazing year. Our accomplishments in 2022-23 strengthen our collective ability to reach individuals and families that are dealing with mental health illness and substance use disorders, build stronger families and grow resilient communities.

This legislative session concluded with historic funding and policy direction for community behavioral health, both big wins. We were successful in getting rate increases for Medicaid and for treatment programs for individuals leaving incarceration. The Legislature fully funded Florida's central receiving facilities with recurring general revenue – an undeniable acknowledgement that it is a fundamental component of Florida's behavioral health system. In addition, the Legislature directed the first step toward Florida becoming a CCBHC state. These accomplishments signal a clear and strong endorsement of the importance of your work.

Florida Behavioral Health Association staff continued to advocate for policy changes that remove barriers to effective operations. We kept you informed and solicited your input through weekly membership calls, in-person board meetings, and division and workgroup forums. We also continued to engage new stakeholders that foster greater collaboration and partnerships. Challenges remain – we continue to face extreme workforce shortages, but we are committed to realizing immediate and long-term solutions.

This annual report showcases your passion and hard work. You inspire us, and we are honored to work alongside you. Thank you for everything you do to make a difference in the lives of Floridians.



Melanie

Melanie Brown-Woofter
President and CEO
Florida Behavioral Health Association

CHAIRS • 2022-2023



FBHA CHAIR
Melissa Larkin-Skinner

Centerstone of Florida



FCBH CHAIR
Frank Rabbito

WestCare Florida



FADAA CHAIR
June 2022 to April 2023
Jan Cairnes

Hanley Foundation



FADAA CHAIR
May 2023 to June 2023
Jacqueline Dowdy, Ph.D.

River Region Human Services

FBHA MEMBERS



3 National Council Board Members

545,000+ people were treated by FBHA members this past year

40+ FBHA members have been providing services for over 30 years

FBHA members provide services in all **67** of Florida's counties

17,000+ employees make up the FBHA statewide workforce

ADVOCACY

FBHA enjoyed some **really big wins** during the 2023 Legislative Session! FBHA members made out exceptionally well on the appropriations funding side of the political process. While the session might be considered “policy light” by some, the budget wins also represent a strong endorsement for the importance of Florida’s behavioral health system.

The total 2023-24 budget was **historic** for behavioral health, spending over **\$117 billion** on programs, services, initiatives, and infrastructure across Florida. This spending plan came in at 7% above the 2022 budget.

COMMUNITY BEHAVIORAL HEALTH WINS

- Behavioral health Medicaid rate increase of **\$29.7 Million** or a 15% increase to select services in the community behavioral health fee schedule.
- Recurring funding increase to central receiving facilities totaling **\$51 Million**.
- Direction to the state** to request federal approval for Medicaid coverage of the certified community behavioral health centers.
- 15% rate increase** within the Department of Corrections in the community setting for behavioral health services.
- Total investment of **\$96 Million** in non-recurring FBHA member special projects.
- Investment in community behavioral health infrastructure capital outlay in the amount of **\$59.6 Million**.



ENGAGING STATE LEGISLATORS

BEHAVIORAL HEALTH DAY

After a pandemic-induced two-year hiatus, FBHA celebrated a successful Behavioral Health Day at the Capitol!

On Wednesday, February 8, 2023, FBHA, with collaborative partners, state leaders and legislators, the Capitol Complex celebrated successes and brought awareness to behavioral health concerns spanning Florida. **We cannot wait to bring BH Day 2024 back to Florida’s Capitol.**



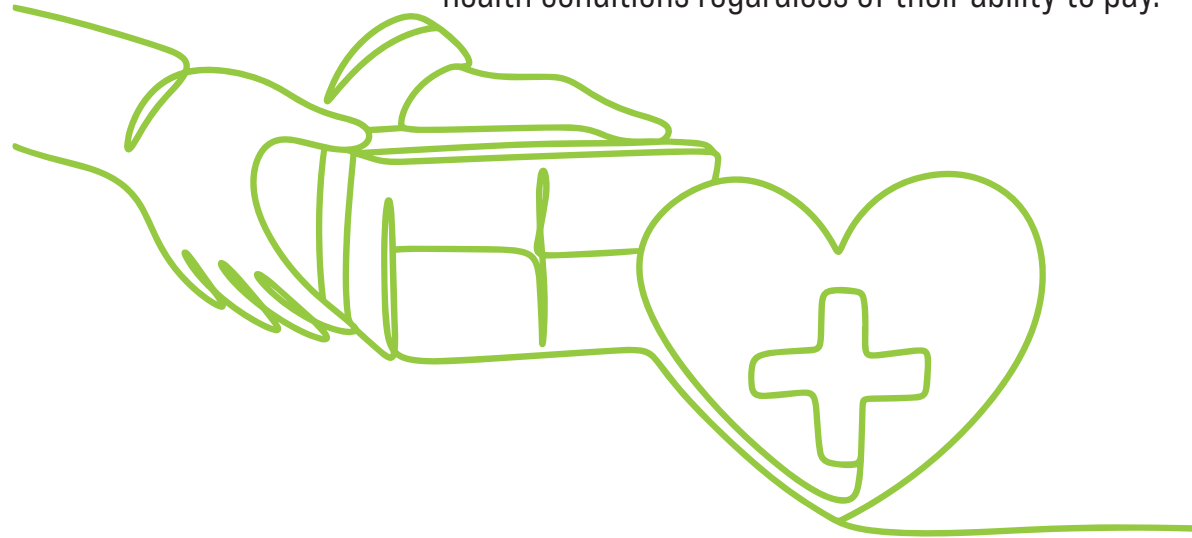
ANNUAL LEGISLATIVE BBQ

The photos tell it all! Thank you FBHA members for joining us and our state legislators under the stars for food, fun and fellowship.



WHAT ARE CCBHCS?

Certified Community Behavioral Health Clinics (CCBHCs) are non-profit organizations that provide integrated health care for individuals and families with behavioral health conditions regardless of their ability to pay.



23 community behavioral health providers were awarded grants to implement the CCBHC model

- Apalachee Center
- Aspire Health Partners
- Banyan Community Health Center
- Bridgeway Center
- Centerstone of Florida
- Citrus Health Network
- Community Rehabilitation Center
- Cove Behavioral Health
- Gateway Community Services
- Guidance Care Center
- Henderson Behavioral Health
- Lakeview Center
- LifeStream Behavioral Center
- Memorial Healthcare System
- Mental Health Resource Center
- Meridian Behavioral Healthcare
- Peace River Center for Personal Development
- River Region Human Services
- SMA Healthcare
- South Florida Jail Ministries
- Starting Point Behavioral Healthcare
- Suncoast Center
- Tri-County Human Services



Joe Rutherford

Joseph F. Rutherford, M.A., M.B.A., retired in September 2022 from the position of Chief Executive Officer of Gracepoint, Inc., in Tampa, Florida. This marked Joe's 40-year career in community mental health, which began as a licensed psychological examiner for a city school system in Tennessee. He has extensive professional experience in managing community-based behavioral services, including financial and technology management. Under his leadership at Gracepoint, the agency significantly increased its operational budget and expanded its capacity to more effectively serve the Tampa Bay community, one of Florida's largest metropolitan areas. He positively impacted the lives of many individuals and their families and strengthened the community mental health system over his 40-year career.



David Feldman

After 42 years of dedicated service to Circles of Care, Inc., David L. Feldman has retired. After serving as Treasurer & CFO for 36 years, David was appointed as the President & CEO for the last 6 years of his career. The growth and success of Circles can be attributed to David's leadership. He spearheaded many initiatives to develop services for individuals with severe mental illness and hone crisis services over his 42 years of service and was instrumental in Circles becoming Brevard County's leading community behavioral health organization, faithfully serving the community and its families.



Jon Cherry

After a 47-year career, Jonathan M. Cherry retired as President and CEO of LifeStream Behavioral Center in Leesburg in 2023. Growing the Center financially was a result of his innovative service development and expansion, allowing LifeStream to better meet the needs of its families and communities. In addition to providing leadership and expertise organizationally, Jon played a pivotal role in strengthening the entire behavioral health system and helping other organizations across the state achieve and maintain financial stability. Jon is most proud of his work and leadership roles with FBHA, Florida Council, FADAA, and the National Council on Mental Wellbeing over the past 25 years, where he has always focused on the growth of the behavioral health industry.



Jan Cairnes

We are delighted to share the wonderful retirement news about Jan Cairnes, who dedicated the past 25 years spearheading the successful growth of Hanley Foundation, transforming it into a substance abuse prevention leader in Florida. Her commitment and passion led her to chair FADAA during the last two years and contribute her expertise to FBHA. Being involved in the visionary creation of FBHA was a true highlight for Jan, providing her with an immense sense of accomplishment. She fondly attributes her participation in FBHA to the development of invaluable friendships and the preservation of countless lives, thanks to the association's innovative efforts.



Linda McKinnon

Since 2003, Linda McKinnon served as the President and CEO of Central Florida Behavioral Health Network, the DCF Managing Entity in 14 counties of Florida's west coast. Under her direction, the Network grew from \$4 million in annual revenues to over \$260 million and assured a safety net of quality services to address community and individual needs. During her career, she served on numerous boards and committees, including Boards of the National Council for Mental Wellbeing, providing her expertise to behavioral health policy in Florida and across the country.

FADAA DASHBOARD

FY 2022-2023 · July 1, 2022 – June 30, 2023



FADAA Programs are sponsored through generous grants from:



ADMIN FORUM

Our 2023 Administrator's Forum featured a two-day forum with presentations for HR professionals, finance and operations professionals and technology professionals. It provided the **opportunity** for networking and to obtain **valuable education** through presentations and round table discussions.



PARTICIPANTS



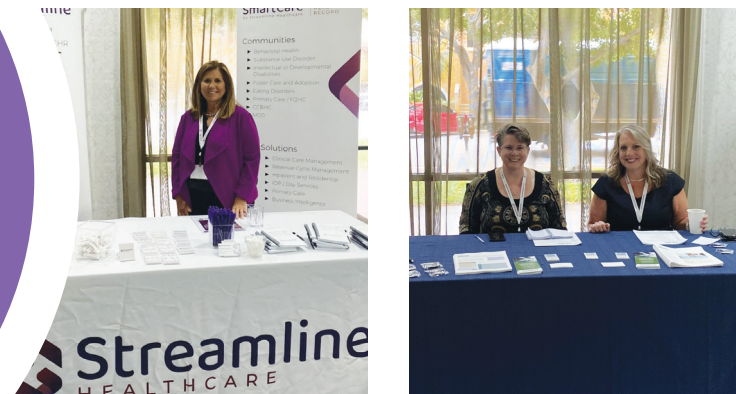
SESSIONS



SPONSORS



**EDUCATE
INFORM
INSPIRE**



BHCON REPORT



PARTICIPANTS



SESSIONS



SPEAKERS



EXHIBITORS



SPONSORS



TOP 10 FBHA MEMBER ATTENDANCE

#1

SMA Healthcare
53 staff

#2

Aspire Health Partners
47 staff

#3

WestCare Florida
35 staff

Operation PAR
30 staff

Disc Village
27 staff

Centerstone of Florida
24 staff

ACTS
21 staff

Tri-County Human
Services, Inc.
21 staff

Starting Point
Behavioral Healthcare
18 staff

Citrus Health Network
16 staff

2022 AWARDS OF EXCELLENCE WINNERS

The Florida Behavioral Health Association's annual Awards of Excellence honor the best in the behavioral health workforce with a series of prestigious achievement awards. Those selected for each category are dedicated and committed individuals who live their lives supporting and assisting their clients each and every day. Each winner was recognized on stage in front of Florida's behavioral health industry during FBHA's annual conference, BHCon.



A. Jackolyn Drury

Clay Behavioral
Health Center
Peer/Recovery Support
Specialist of the Year



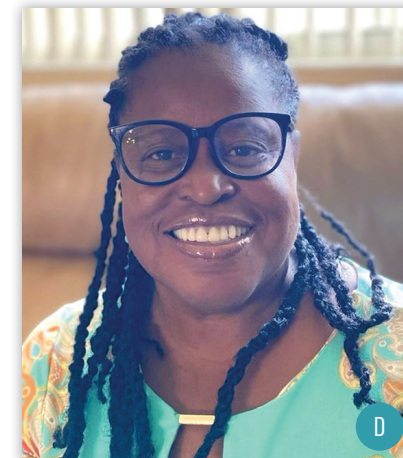
B. Kenuated Clarke

Bridges International
Supervisor/Administrator
of the Year



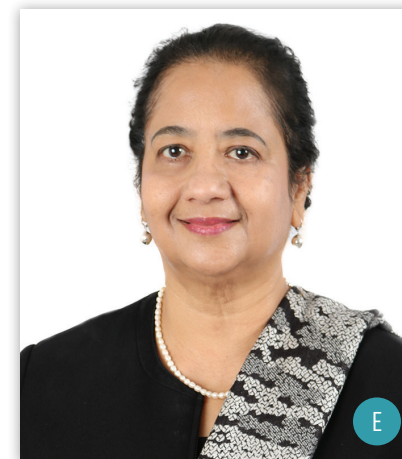
C. Matthew Butler

Meridian Behavioral
Healthcare
Clinician of The Year for Youth



D. Aileen Byron-Davis

New Horizons Community
Mental Health Center
Clinician of The Year for Adults



E. Dr. Annie Cherian

Lakeview Center
Medical Professional
of the Year



F. Mark Fontaine

Distinguished Service Award

PARTNERSHIPS



MEMBERS

- ACTS
- Apalachee Center
- Archways, Inc.
- Aspire Health Partners
- Banyan Health Systems
- BayCare Behavioral Health
- Better Way of Miami
- Boley Centers
- Bridges International
- Bridgeway Center
- Broward Addiction Recovery Center (BARC)
- CDAC Behavioral Healthcare, Inc.
- Centerstone of Florida
- Charlotte Behavioral Health Care
- Child Guidance Center
- Children's Home Society
- Chrysalis Center
- Circles of Care
- Citrus Health Network
- Clay Behavioral Health Center, Inc.
- Community Health of South Florida
- Community Assisted and Supported Living (CASL)
- Cove Behavioral Health (formerly DACCO)
- David Lawrence Centers
- Devereux Florida
- Directions for Living
- DISC Village, Inc.
- Douglas Gardens Community Mental Center
- Drug Abuse Foundation of Palm Beach County
- Drug Abuse Treatment Association
- EPIC Behavioral Healthcare, Inc.
- Fellowship House
- Fifth Street Counseling Center IV, Inc.
- First Step of Sarasota, Inc.
- Florida Palms Academy
- Florida Recovery Schools
- Gateway Community Services
- Gracepoint Mental Health Care, Inc.
- Hanley Foundation
- Henderson Behavioral Health
- House Next Door
- House of Hope, Inc.
- IMPOWER
- Lakeview Center, Inc.
- Life Management Center of Northwest Florida
- LifeStream Behavioral Center
- Meridian Behavioral Healthcare
- New Horizons Community Mental Health Center
- Operation PAR
- Park Place Behavioral Health Care
- Peace River Center for Personal Development, Inc.
- Personal Enrichment Through Mental Health Services
- Phoenix House of Florida
- River Region Human Services
- SalusCare
- SMA Behavioral Health Services, Inc.
- St. Augustine Youth Services
- Starting Point Behavioral Healthcare
- STEPS
- Suncoast Center, Inc.
- The Bougainvillea House
- The Henry and Rilla White Foundation
- The Transition House
- Tri-County Human Services
- Wayside House
- WestCare Florida



FBHA STAFF



Melanie Brown-Woofter
President/CEO



Ute Gazioch
Senior Director of
Behavioral Health Policy



Jennifer Johnson
Senior Director of
Public Policy



Shane Messer
Director of
Government Relations



Jessica Stephens
Health Services Analyst



Vanessa Addison
Director of FADA/DCF
VIVITROL® Program



Marc Weeks
Data
Manager



Natira Screen
Prevention and Treatment
Coordinator



Kendra Salvatore
Director of
Membership Services



Stephanie Humphrey
Director of Events
& Development



Marcus Gazioch
Operations Manager/
Administrator



Linda Macdonald
Senior Medicaid
Policy Director



Teresa Jones
Health Services
Analyst, MAT Program



Martie Kantor
Program
Assistant



Tammy Bolen
Fiscal
Assistant



Christopher Caurana
LMS and Learning
Technologies Manager



Traci Cash
Financial
Consultant



Angie Durbin
Director of Finance and
Human Resources



Ive Vintimilla
Director of Contracts &
Professional Services



Darran Duchene
Director of
MAT Services



Robert Hersey
Director of Training and
Practice Improvement



Diana Snyder Director
Opioid Response
Training Project



Erik Nelson
Director of Web and
Information Technology



Christina Brown
Program Manager -
HealthQuest
Apprenticeship Grant



Kimberley Claar-Johnson
Apprentice Coordinator -
HealthQuest Apprenticeship
Grant



Shelby Smith
Sponsor/Employer
Coordinator -
HealthQuest
Apprenticeship Grant



Florida Behavioral Health Association

Inform. Innovate. Influence.

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