

# Organizational Membership

Why Join?



**Florida Behavioral  
Health Association**

Inform. Innovate. Influence.

# FBHA Fast Facts

The Florida Behavioral Health Association (FBHA) is a statewide trade association that represents over 70 community mental health and substance use treatment providers throughout the state. FBHA's members span from Pensacola all the way down to Key West, treat over 545,000 individuals each year, and provide services in every county in Florida. The community providers who make up the FBHA membership predominantly serve the uninsured, underinsured, and Medicaid eligible individuals.

**3**

National  
Council Board  
Members

**545,000+**

people are treated  
by FBHA members  
each year

Over

**40**

FBHA members  
have been  
providing services  
for over 30 years

FBHA members  
provide services  
in all

**67**

of Florida's  
counties



**17,000+**

employees make  
up the FBHA  
statewide workforce

**1958**

FCCMH  
was created

**1981**

FADAA  
was created

**2018**

FBHA  
formed

# Organizational Membership

## ▲ FBHA Membership

As an Organizational Member, you will belong to a trade association that is a recognized leader on behavioral health policy and industry trends. Membership offers several benefits to its members.

## ▲ Eligibility

Organizational Membership is open to agencies that provide community-based behavioral health services and supports, treatment, prevention or recovery programs.

## ▲ Membership Dues Structure

Membership dues for an organizational member are assessed on a base rate of .01% of total annual revenues per federal tax ID number. Membership dues are a minimum of \$5,000 and a maximum of \$50,000.

## Membership Benefits

### ■ Legislative Advocacy

FBHA leads a legislative agenda that:

- ✓ Represents member concerns and issues before the Florida Legislature, the Office of the Governor, state and federal agencies
- ✓ Provides opportunities to participate in meetings and events with state leaders

### ■ Influence and Input

FBHA membership provides an opportunity to engage in policy making or setting policy for the industry through:

- ✓ Comprehensive and timely analysis keeps members updated on legislation and agency initiatives impacting behavioral health policy and funding
- ✓ FBHA legislative updates, calls and policy alerts
- ✓ Advocacy workshops to help you better advocate for issues
- ✓ Access to FBHA's Director of Government Relations

# Membership Benefits

## ■ Regulatory Guidance

Guidance on state and federal policies and regulations from knowledgeable and experienced staff.

- ✓ Monitoring and reporting on rule development
- ✓ Representation of member interests and concerns about state agency regulatory matters
- ✓ Comprehensive communications or information and timely updates on grants, rules, and policy changes
- ✓ Access to FBHA's policy staff who have decades of industry knowledge

## ■ Business Services

As an FBHA member, members have access to consulting and technical services from FBHA's talented staff. FBHA can assist members in the following services:

- ✓ Community, media and government relations (including coordinated editorials, op-eds, letters to the editor and press releases)
- ✓ Public awareness campaigns and grassroots engagement
- ✓ Issue identification, promotion and messaging
- ✓ Special event planning and coordination
- ✓ Marketing research, public opinion surveys, and focus group studies
- ✓ Legislative and advocacy guidance and technical assistance

## ■ Industry News

FBHA utilizes many methods to inform members about the latest developments in the behavioral health field, relevant legislation, state agency regulatory actions and other timely issues. FBHA provides information through various communication channels including:

- ✓ Regular email alerts about issues of critical concern
- ✓ Weekly Zoom updates during legislative session
- ✓ Informative quarterly newsletters
- ✓ FBHA bill tracking, published during legislative sessions to keep members current on relevant bills
- ✓ Legislative alerts and summaries
- ✓ The latest news and member updates on FBHA website
- ✓ Social media tags and shoutouts
- ✓ Weekly news clips
- ✓ Weekly membership calls
- ✓ Complementary headshots @ BHCon

## ■ Events Throughout the Year

- ✓ Webinars and workshops
- ✓ Board membership meetings (5)
- ✓ Legislative BBQ reception
- ✓ Annual conference, BHCon
- ✓ Administrator's Forum

## ■ Leadership Opportunities

- ✓ Enhanced networking opportunities with statewide behavioral health care providers
- ✓ Access to all board meetings as well as eligibility to serve on the board of directors
- ✓ Eligibility to participate and serve in leadership roles in FBHA Divisions:
  - Business Operations
  - Children and Adolescent
  - Justice
  - Public Resource and Administration
  - Recovery and Social Supports

## ■ Technical Assistance

As a member, you will have access to our staff's policy expertise in:

- Agency For Healthcare Administration
- CCBHCs
- Department of Children and Families
- Department of Corrections
- Department of Education
- Department of Elder Affairs
- Department of Health
- Department of Juvenile Justice
- Florida Highway Safety and Motor Vehicles

## ▲ Additional Benefits

- ✓ Membership and subscription to the National Council for Mental Wellbeing
- ✓ Membership to Open Minds
- ✓ Access to quarterly FBHA newsletter and ability to submit article
- ✓ Ability to nominate top performing staff for Awards of Excellence within the field of behavioral health
- ✓ Access to post information on the FBHA website- events, organizational successes, position vacancies, etc
- ✓ Use the FBHA logo to showcase membership
- ✓ Access to professional workshops and trainings
- ✓ Discounted rates at FBHA conference and other hosted events
- ✓ Access to behavioral health job board postings
- ✓ Eligibility to join FCBH, advocacy arm and FADAA, service arm

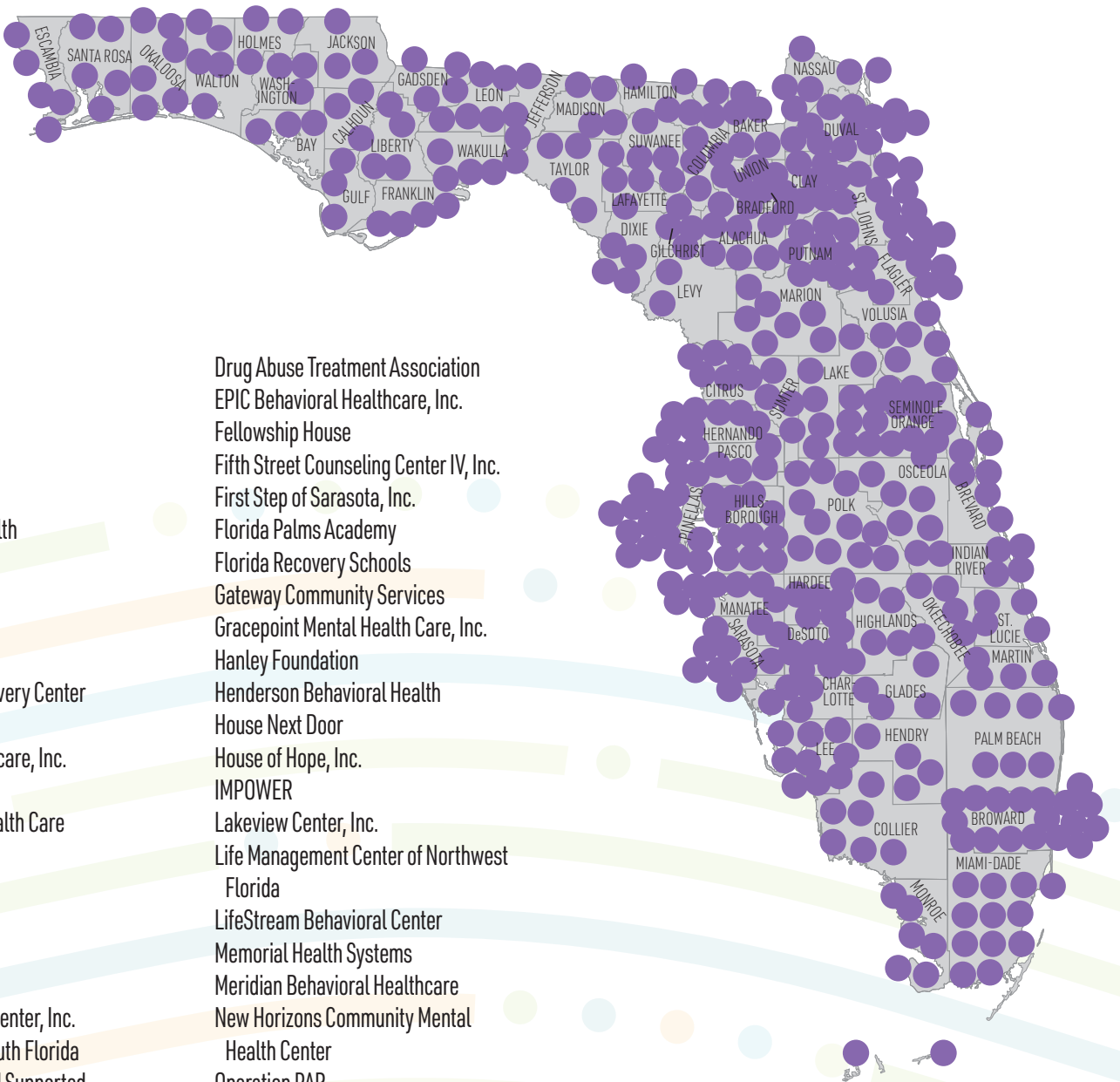
## Apply online!

Review the Organizational Membership Application on our [website](#).

## Thinking of joining?

Contact Kendra Salvatore  
Director of Membership Services  
850-224-6048  
[kendra@floridabha.org](mailto:kendra@floridabha.org)

 = Member Locations



ACTS  
 Apalachee Center  
 Archways, Inc.  
 Aspire Health Partners  
 Banyan Health Systems  
 BayCare Behavioral Health  
 Better Way of Miami  
 Boley Centers  
 Bridges International  
 Bridgeway Center  
 Broward Addiction Recovery Center (BARC)  
 CDAC Behavioral Healthcare, Inc.  
 Centerstone of Florida  
 Charlotte Behavioral Health Care  
 Child Guidance Center  
 Children's Home Society  
 Chrysalis Center  
 Circles of Care  
 Citrus Health Network  
 Clay Behavioral Health Center, Inc.  
 Community Health of South Florida  
 Community Assisted and Supported Living (CASL)  
 Cove Behavioral Health (formerly DACCO)  
 David Lawrence Centers  
 Devereux Florida  
 Directions for Living  
 DISC Village, Inc.  
 Douglas Gardens Community Mental Center  
 Drug Abuse Foundation of Palm Beach County

Drug Abuse Treatment Association  
 EPIC Behavioral Healthcare, Inc.  
 Fellowship House  
 Fifth Street Counseling Center IV, Inc.  
 First Step of Sarasota, Inc.  
 Florida Palms Academy  
 Florida Recovery Schools  
 Gateway Community Services  
 Gracepoint Mental Health Care, Inc.  
 Hanley Foundation  
 Henderson Behavioral Health  
 House Next Door  
 House of Hope, Inc.  
 IMPOWER  
 Lakeview Center, Inc.  
 Life Management Center of Northwest Florida  
 LifeStream Behavioral Center  
 Memorial Health Systems  
 Meridian Behavioral Healthcare  
 New Horizons Community Mental Health Center  
 Operation PAR  
 Park Place Behavioral Health Care  
 Peace River Center for Personal Development, Inc.  
 Personal Enrichment Through Mental Health Services  
 Phoenix House of Florida  
 River Region Human Services  
 SalusCare  
 SMA Behavioral Health Services, Inc.  
 St. Augustine Youth Services

Starting Point Behavioral Healthcare  
 STEPS  
 Suncoast Center, Inc.  
 Tampa Crossroads  
 The Bougainvillea House  
 The Crisis Center of Tampa Bay  
 The Henry and Rilla White Foundation  
 The Transition House  
 Tri-County Human Services  
 Wayside House



## Florida Behavioral Health Association

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[www.floridabha.org](http://www.floridabha.org)