



Florida Behavioral Health Association

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Melanie Brown-Woofter, Jan Cairnes, Ashley Davis, Melissa Larkin-Skinner and Frank Rabbito smile for a photo during FBHA's annual conference.

Certified Community Behavioral Health Clinics (CCBHCs) to Continue in Florida Thanks to Partnership

Orlando, Fla. – Simply Healthcare Plans (Simply) presented the Florida Behavioral Health Association (FBHA) a grant for \$150,000 for Certified Community Behavioral Health Clinics (CCBHCs) in Orlando on Thursday, August 18.

The CCBHC model is an innovative, integrated healthcare model developed to ensure access to coordinated comprehensive behavioral health care. CCBHCs serve anyone who needs care for mental health or substance use disorders, regardless of their ability to pay, where they live, or their age.

“The CCBHC model is the future in quality, behavioral health care for all,” said FBHA President and CEO Melanie Brown-Woofter. “The success these cutting-edge, patient-centered clinics have already had in

Florida is incredible. The FBHA is grateful to Simply for partnering with us to continue the work of the CCBHCs and ultimately improving the lives of Floridians.”

Simply President Holly Prince said that FBHA is the leader in behavioral health policy and practice.

"As part of Simply Healthcare Plans' ongoing commitment to address the physical, behavioral and social drivers that impact the health of the communities we serve, we are proud to support the Florida Behavioral Health Association in its mission to advance and advocate for better behavioral health for all Floridians," said Holly Prince, President, Simply Healthcare Plans. "I am incredibly encouraged by the diverse attendees of providers, industry leaders and other stakeholders gathered at the Florida Behavioral Health Conference to celebrate successes across the industry and continue to learn innovative best practices to advance their work."

Currently, FBHA members operate 12 of the 13 CCBHC grants in Florida, according to Brown-Woofter, and are seeing resounding success. CCBHC patients in Florida have experienced a 69% decrease in hospitalizations for a mental health condition and a 92% decrease in incarcerations.

To learn more about CCBHCs, visit SAMHSA's informational webpage [here](#) and The National Council for Mental Wellbeing's success center [here](#).

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The Florida Behavioral Health Association is a non-profit organization that provides statewide leadership on behavioral health policy and practice. FBHA supports member agencies offering services to those in need of mental health and substance use disorder assistance and support. Its members include a broad range of provider types, ranging from small specialty organizations to comprehensive treatment organizations with multiple locations within a geographic region. For more information, please visit www.floridabha.org