



Marketing Prospectus

■ Sponsor Registration

Overview

The Florida Behavioral Health Association is currently seeking sponsors for the **2022 Admin Forum hosted at The Hilton Orlando May 11–12, 2022, in Orlando, Florida**. The forum brings together chief professionals in the human resources, financial, and information technology fields in the behavioral health sector. The two-day forum features stand-alone presentations for each group, as well as combined presentations. We anticipate 100+ C- level professionals in attendance with more than 50 community behavioral health providers across Florida represented.

Be one of four exclusive sponsors at the 2022 Admin Forum.

Presenting Sponsorship creates an amazing opportunity to put your company in the spotlight and access some of the behavioral health industry's top C- level professionals.

Presenting Sponsor

\$7,000 (4 available)

(FBHA Member Discount \$5,000)

- Prominent top-tier display of company logo placement on event website and emails
- Prominent top-tier display of company logo or name on printed signage and sponsor lists.
- Recognition in podium announcements
- Company logo or name displayed in general session slide show
- Four complimentary conference registrations
- Opportunity to place branded material at breakfast & lunch
- Opportunity to give a up to five minute presentation during event
- One exhibitor tabletop
- Ability to add a question of choice on the pre-event survey
- One social media post thanking your company during the live event
- One post-event social media post thanking all event sponsors
- Opportunity for company logo to go in our quarterly newsletter
- Pre- and post- event attendee list

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For additional information contact: Stephanie Humphrey, Director of Events & Training via email: stephanie@floridabha.org