



ANNUAL REPORT 2020-2021



**Florida Behavioral
Health Association**

Inform. Innovate. Influence.



FADAA
Service Branch



FCBH
Advocacy Branch



FBHA Mission Statement

The Florida Behavioral Health Association (FBHA) is the state's largest trade association representing community treatment providers with a united voice. The FBHA serves as a trusted source of information, advances policy initiatives, and advocates for better behavioral health for all Floridians.

The Florida Behavioral Health Association represents the longstanding, community mental health and substance use providers across the state of Florida, spanning from Pensacola to Key West.

The Year in Review



Advocated and lobbied for a fully funded state budget for behavioral health services through general revenue restoration and a one-time overall increase to the Community SAMH budget of over

\$200
MILLION

Staffed

18

FBHA division meetings

Hosted weekly membership calls, **5** board meetings and **46** trainings



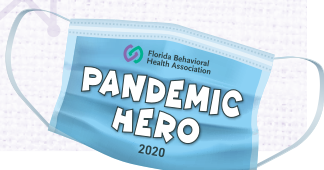
Welcomed

10

new members



Celebrated **5** Awards of Excellence recipients and **6** Behavioral Health Pandemic Heroes



Recorded a record number

2,000

registrations for



Hosted

558

participants for Opioid Summit, Admin Forum and Recovery Summit

Served on

10

statewide taskforces



Expanded Certified Community Behavioral Health Clinics to

15

total organizations statewide

Recorded

3,503

profile visits on Twitter

Governor Ron DeSantis declared May as Mental Health Awareness Month



Managed

\$20.9 million

in service contracts



Trained

9,522

attendees through both remote and in-person events

Messages From Leadership



The FY 2020-2021 was one of dedication, drive, and determination. As the world continued to spiral from the ongoing pandemic and economic crisis, the FBHA members stayed strong. I have never been more proud of our members who kept their doors open, pivoted to telehealth services within a matter of days, and continued to treat Florida's most vulnerable population.

While our members were saving lives, the Florida Behavioral Health Association continued its work in Tallahassee. Throughout the fiscal year, the FBHA advocated for funding to the Florida Legislature, created innovative policy initiatives, had an ongoing dialogue with state agencies, hosted weekly membership calls to keep everyone informed, held virtual webinars, trainings, conferences, and board meetings, and welcomed five new employees. The FBHA worked alongside other associations, agencies, and organizations to propel the mental health and substance use disorder community forward.

I am thankful for our members. You make us strong.

*Melanie Brown-Woofter, President & CEO
Florida Behavioral Health Association*



"I have never been prouder to be chair of the Florida Behavioral Health Association than I was this past year. While stress and anxiety were at an all-time high because of a raging pandemic, the poise and expertise Melanie and her team led with this year was unparalleled. From staffing division meetings to adapting to virtual board meetings and conferences to providing weekly check-ins with members, FBHA led the way during this unprecedented time. This annual report is a glimpse into our accomplishments this fiscal year."

Doug Leonardo, Senior Vice President of Chrysalis Health



"FCBH had a very successful legislative session. I must thank Melanie and Shane for their leadership; and thank all FBHA staff, as well as our amazing lobbyists, for fighting day in and day out for the communities, individuals, and families our members serve. I am grateful to have had the opportunity to serve as chair of FCBH and I am thankful for our association and our dedicated members."

Melissa Larkin-Skinner, CEO of Centerstone Florida



As I reflect on chairing FADAA, I wholeheartedly thank our Board and am proud of the team who worked diligently in unprecedented times to ensure that: over 3,000 individuals received medication management for their addiction; the resource center had over 49,000 visits; and training continued resulting in over 8,000 CEUs. Even through the pandemic, we came together to create a better future for people who struggle from mental health and substance use disorders in Florida."

Babette Hankey, CEO of Aspire Health Partners

■ CHAIR

Douglas Leonardo
Chrysalis Center, Inc.
Term: 2019-2022

■ VICE CHAIR

Melissa Larkin-Skinner
Centerstone of Florida
Term: 2019-2022

■ TREASURER

Ivan Cosimi
SMA Behavioral Health
Services, Inc.
Term: 2019-2022

■ SECRETARY

Jon Cherry
LifeStream Behavioral Center
Term: 2019-2022

■ PAST CHAIR

Bill Gardam
Peace River Center
Term: 2019-2022

AT LARGE

Scott Burgess
David Lawrence Center
Term: 2019-2021

AT LARGE

Dianne Clarke
Operation PAR & Boley (SAS)
Term: 2019-2022

AT LARGE

Patti Greenough
EPIC Behavioral Healthcare, Inc.
Term: 2019-2022

AT LARGE

Candace Hodgkins
Gateway Community Services
Term: 2019-2022

AT LARGE

Laureen Pagel
Starting Point
Behavioral Healthcare
Term: 2019-2022

AT LARGE

Jay Reeve
Apalachee Center, Inc.
Term: 2019-2022

AT LARGE

Bob Rihn
Tri-County Human Services
Term: 2019-2021

AT LARGE

Steve Ronik
Henderson Behavioral Health
Term: 2019-2022

AT LARGE

Joe Rutherford
Gracepoint Mental
Health Care, Inc.
Term: 2019-2022

MEMBER

Ned Ailes
Life Management Center
of Northwest Florida
Term: 2019-2023

MEMBER

Maria Alvarez
Phoenix Houses of Florida
Term: 2019-2023

MEMBER

Bonnie Barlow
Bridgeway Center
Term: 2019-2023

MEMBER

Jan Cairnes
Hanley Foundation
Term: 2020-2023

MEMBER

Vince Carrodegua
Banyan Health Systems
Term: 2020-2023

MEMBER

Stacey Cook
SalusCare
Term: 2019-2021

MEMBER

Lori Costantino - Brown
Bridges International
Term: 2019-2021

MEMBER

Barbara Daire
Suncoast Center, Inc.
Term: 2019-2021

MEMBER

Linda Durrance
The Henry and Rilla
White Foundation
Term: 2019-2021

MEMBER

Jack Feinberg
Broward Addiction
Recovery Center - BARC
Term: 2019-2023

MEMBER

David Feldman
Circles of Care
Term: 2019-2021

MEMBER

David Ferguson
Florida Palms Academy
Term: 2019-2022

MEMBER

Michael Festinger
Better Way of Miami
Term: 2019-2021

MEMBER

John Fowler
Drug Abuse
Treatment Association
Term: 2019-2021

MEMBER

Babette Hankey
Aspire Health Partners
Term: 2019-2022

MEMBER

Mario Jardon
Citrus Health Network
Term: 2019-2023

MEMBER

Anna Kesic
IMPOWER Inc.
Term: 2019-2023

MEMBER

Eleanor Lanser
Douglas Gardens Community
Mental Center of Miami Beach
Term: 2019-2021

MEMBER

Michelle Llornes
Devereaux Advanced Behavioral
Health Florida
Term: 2020-2023

MEMBER

Melissa Lucas
The Transition House
Term: 2020-2023

MEMBER

Deanna Obregon
DACCO Behavioral Health, Inc.
Term: 2020-2023

MEMBER

Frank Rabbito
WestCare Florida
Term: 2019-2021

MEMBER

Theresa Rulien
Child Guidance Center
Term: 2019-2021

MEMBER

Shawn Salamida
Lakeview Center, Inc.
Term: 2020-2023

MEMBER

Victoria Scanton
Charlotte Behavioral Health Care
Term: 2019-2022

MEMBER

Leashia Scrivner
CDAC Behavioral Healthcare, Inc.
Term: 2019-2021

MEMBER

James Shanks
Park Place Behavioral
Health Care
Term: 2019-2022

MEMBER

Asha Terminello
ACTS
Term: 2019-2023

MEMBER

Irene Toto
Clay Behavioral
Health Center, Inc.
Term: 2019-2021

MEMBER

John Wilson
DISC Village, Inc.
Term: 2019-2022



FADAA 2020-2021 Board

Service Branch

CHAIR

Babette Hankey
Aspire Health Partners
Term: 2019-2022

VICE CHAIR

Jan Cairnes
Hanley Foundation
Term: 2019-2022

TREASURER

Leashia Schrivner
CDAC Behavioral Healthcare, Inc.
Term: 2019-2021

SECRETARY

Stacey Cook
SalusCare
Term: 2019-2021

PAST CHAIR

Frank Rabbito
WestCare Florida
Term: 2019-2021

Irene Toto
Clay Behavioral Health Center, Inc.
Term: 2019-2021

Ned Ailes
Life Management Center of
Northwest Florida
Term: 2019-2021

Jacqueline Dowdy
River Region Human Services
Term: 2020-2023

Vince Carrodegua
Banyan Health Systems
Term: 2020-2023



FCBH 2020-2021 Board

Advocacy Branch

CHAIR

Melissa Larkin-Skinner
Centerstone of Florida
Term: 2019-2022

VICE CHAIR

Patti Greenough
EPIC Behavioral Healthcare, Inc.
Term: 2019-2022

TREASURER

Jon Cherry
LifeStream Behavioral Center
Term: 2019-2022

SECRETARY

Don Savoie
Meridian Behavioral Healthcare, Inc.
Term: 2020-2023

PAST CHAIR

Jay Reeve
Apalachee Center, Inc.
Term: 2019-2022

Candace Hodgkins
Gateway Community Services
Term: 2019-2022

Bill Gardam
Peace River Center
Term: 2019-2023

Frank Rabbito
WestCare Florida
Term: 2021-2024

John Wilson
DISC Village, Inc.
Term: 2019-2022

Douglas Leonardo
Chrysalis Center, Inc.
Term: 2019-2022

Mario Jardon
Citrus Health Network
Term: 2019-2023

Gail Ryder
BayCare Behavioral Health
Term: 2020-2023



Peace River Center



PsychSolutions



Centerstone



SMA Healthcare



Gateway Community Services



LifeStream Behavioral Center



Boley Centers



David Lawrence Centers



SalusCare



Banyan Health Systems



Gracepoint Mental Health Care



DACCO Behavioral Health



David Lawrence Centers



Charlotte Behavioral Health Care



LifeStream Behavioral Center



Banyan Health Systems



Peace River Center



BayCare Behavioral Health



BayCare Behavioral Health



Hanley Foundation



BayCare Behavioral Health



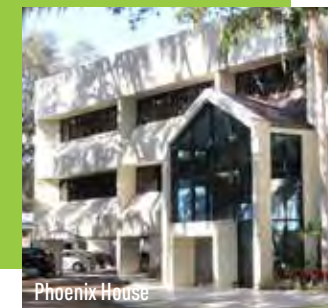
Park Place Behavioral Health Care



Apalachee Center



Broward Addiction Recovery Center



Phoenix House



Henderson Behavioral Health

This year, the FBHA welcomed a total of **10** new members.

Organizational Members:

- Children's Home Society 
- St. Augustine Youth Services 
- Tampa Crossroads 
- Community Assisted and Supported Living (CASL) 

Corporate Partners:

- Sunovion 
- Gilead Sciences 
- innovaTel Telepsychiatry 
- Flager Cares/One Voice for Volusia 
- Magellan Health 
- Streamline Healthcare Services 

2020 Awards of Excellence

Each Awards of Excellence and Behavioral Health Pandemic Hero Award winner was showered with praise during an intimate Zoom meeting with his or her staff and FBHA President and CEO, Melanie Brown-Woofter.

Awards of Excellence Winners

Peer/Recovery Support Specialist of the Year Award Lori Thomas, Certified Recovery Peer Specialist with Directions for Living

Supervisor/Administrator of the Year Award Niurka Rolo, Administrator for Children's Community Teams and Prevention Services with Citrus Health Network, Inc.

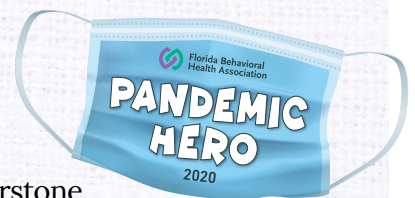
Clinician of the Year Award (Youth) Amy Wilson, CATT Program Coordinator with Clay Behavioral Health Center

Clinician of the Year Award (Adults) Meredith Moran, Licensed Therapist with Operation PAR

Medical Professional of the Year Award Dr. Edwin Gomez, Acute Care Psychiatrist with David Lawrence Centers for Behavioral Health

Behavioral Health Pandemic Hero Winners

- Colleen Colandrea, RN, SMA Healthcare
- Angela Dunbar, Administrative and Clinical Risk Manager, Centerstone
- Brandi Gardner, Human Resources Manager, Clay Behavioral Health Center
- Damia Kelly, Director of Community Treatment, Directions for Living
- Moraima Trujillo, Chief Medical Officer, Banyan Health Systems
- Ashley Valvano, Detox-Crossroads Nursing Supervisor and Infection Control Officer, David Lawrence Centers for Behavioral Health



The Florida Behavioral Health Association is a membership-driven trade association. One major benefit of being a member of FBHA includes participating in our divisions. The FBHA staff runs a total of five divisions. The information below showcases the major accomplishments of each division this fiscal year.

Business Operations Division

The Business Operations Division created a workgroup to address the FACT team transition to Medicaid reimbursement, and recommendations on the draft rule and rate development, which were shared with both DCF and AHCA policy and finance staff, resulting in AHCA incorporating some of the recommendations into the draft rule. The division endorsed the implementation of a prospective payment model for CCBHCs in Florida. Additionally the division addressed the Low Income Pool (LIP) model, and discussed the outcome of shifting additional teams (CAT,FIT) to Medicaid reimbursement.

Children and Adolescent Division

The Children and Adolescent Division worked to keep providers abreast of emerging issues around children's behavioral health, including flexibilities related to the pandemic, changes in mobile response team policies, and implementation of House Bill 945. Additionally, the division brought in several guest speakers to educate members on the Families First Prevention Services Act and its impact on service provision for children and families at risk of entering or involved in the child welfare system.

Justice Division

The Justice Division initiated efforts to address the significantly low-bed utilization that Community Treatment Program providers experienced during the COVID-19 pandemic. FBHA staff worked with the Department of Corrections to increase bed rates from January through June 2021. The division also tracked telehealth provisions that the Department of Juvenile Justice allowed providers to use during the pandemic. In addition, the division developed a white paper on pre-arrest diversion programs to share with members interested in working with their communities to implement a program.

Public Resource and Administration Division

The Public Resources and Administration Division initiated a workgroup with providers, DCF, and the Managing Entities to establish guidelines for year-end reporting, which resulted in several revisions to streamline financial reporting for providers. The division also led efforts for COVID-19 issues, including tracking CARES Act funding and understanding administration of the Paycheck Protection Program.

Recovery and Social Supports Division

The Recovery and Social Supports Division used its time to share innovative practices for care coordination, supportive housing, and provision of recovery supports during the pandemic. Additionally, a workgroup was created which is in the process of reviewing Rule Chapter 65D-30, F.A.C., and providing alternative classification of rule violations to the Department of Children and Families for consideration as rules are updated.

COVID-19 Response

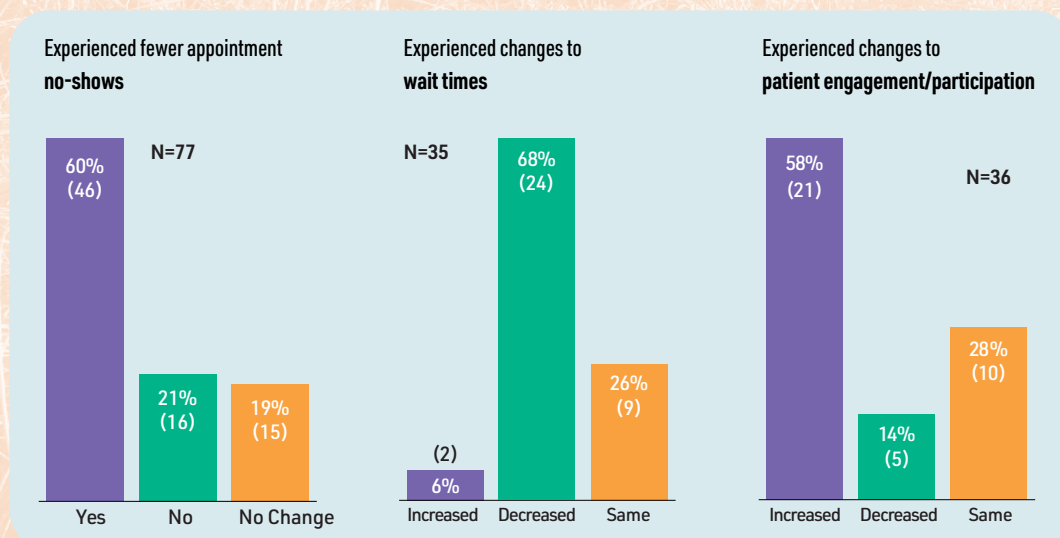
The Florida Behavioral Health Association continued to fiercely advocate for resources for members and behavioral health stakeholders during the pandemic. Your doors never closed, and our efforts never stopped.

Our advocacy included:

- Holding weekly calls with members to share information and resources
- Establishing a link with Emergency Management Operation Center, the State Surgeon General, and the Secretaries of AHCA and DCF through weekly calls with real time information and opportunity for member questions
- Identifying resources for Personal Protection Equipment (PPE)
- Identifying sources of financial assistance for COVID-19 relief including the Provider Relief Funds (Phases 2 and 3) and provided technical assistance
- Sharing updates on state and federal emergency orders
- Advocating with the Governor's office and state agencies for behavioral health flexibilities including waiving prior authorization and service limits, expanding telehealth services and payment provisions
- Organizing/coordinating access to COVID-19 vaccine for member's staff and clients
- Updating a COVID-19 resource webpage with the latest guidance, best practices, toolkits, and policies
- Continuing work on the Governor's Re-Open Florida Task Force
- Holding ongoing discussions with state leaders advocating the behavioral health flexibilities implemented at the beginning of the pandemic remain in place

Telehealth Survey

About a year into the pandemic, FBHA policy staff conducted a survey to gauge members' telehealth strategies and results. Florida's community behavioral health providers reported that using telehealth improved patient services. Below are a few survey findings.



CCBHCs Initiative

Certified Community Behavioral Health Clinics (CCBHCs) are non-profit organizations that provide care for individuals and families with behavioral health conditions who are underserved, have low incomes, are insured, uninsured, or on Medicaid, regardless of ability to pay. They directly, or in contract with partner organizations, provide nine types of services, with an emphasis on the provision of 24-hour crisis care, evidence-based practices, care coordination with local primary care and hospital partners, and integration with physical health care.

During this fiscal year, seven FBHA members received 2-year grants from the Substance Abuse and Mental Health Services Administration (SAMHSA) to transform their organizations into CCBHCs. Coming into the year, four FBHA members already had CCBHC grants. Since the fiscal year ended on June 30, 2021, three more members received CCBHC grants. FBHA members hold 14 out of 15 statewide CCBHC grants. Below is a list of members that have CCBHC grants and grant periods.

| | |
|----------------------------------|-------------------------------|
| • Centerstone of Florida | May 2020 – April 2022 |
| • Henderson Behavioral Health | May 2020 – April 2022 |
| • DACCO | May 2020 – April 2022 |
| • SMA Healthcare | May 2020 – April 2022 |
| • Banyan Community Health Center | February 2021 – February 2023 |
| • Meridian Behavioral Healthcare | February 2021 – February 2023 |
| • Gateway Community Services | February 2021 – February 2023 |
| • LifeStream Behavioral Center | February 2021 – February 2023 |
| • Aspire Health Partners | February 2021 – February 2023 |
| • Citrus Health Network | February 2021 – February 2023 |
| • First Step of Sarasota | February 2021 – February 2023 |
| • Apalachee Center | August 2021 – August 2023 |
| • River Region Human Services | August 2021 – August 2023 |
| • Circles of Care | August 2021 – August 2023 |

The four FBHA member agencies that began their CCBHC transformation in May 2020 have all experienced substantial improvements in their care delivery for individuals served through the grant, as noted below.

- Centerstone of Florida experienced a 85.7% decrease in hospitalizations and a 80% decrease in ER utilization for behavioral health issues from baseline to six-month reassessment.
- SMA Healthcare now has a fully integrated campus in Daytona Beach that offers mental health, substance use, primary care, and crisis services in one location.
- Henderson Behavioral Health has reduced wait time for routine care by 48%.
- DACCO Behavioral Health has increased retention in care by 40%.

Legislative Session 2021

During the 2021 Legislative Session, the Florida Legislature filed 3,140 bills, 2,632 amendments, held 39 Floor sessions, and passed 275 bills to the Governor for final signage. FCBH staff tracked 65 priority bills and an additional 50+ bills of interest. We showcased those bills and their progression in our weekly bill track.

Top Priority Bills Signed by the Governor

SB 72 COVID-19 Liability Protections

HB 701 Behavior Health Care Services Coverage and Access

HB 431 Physician Assistants

SB 96 Child Welfare (Mental Health and Substance Use Commission)

3,140
Bills filed for consideration
in this year's session

275
Bills passed

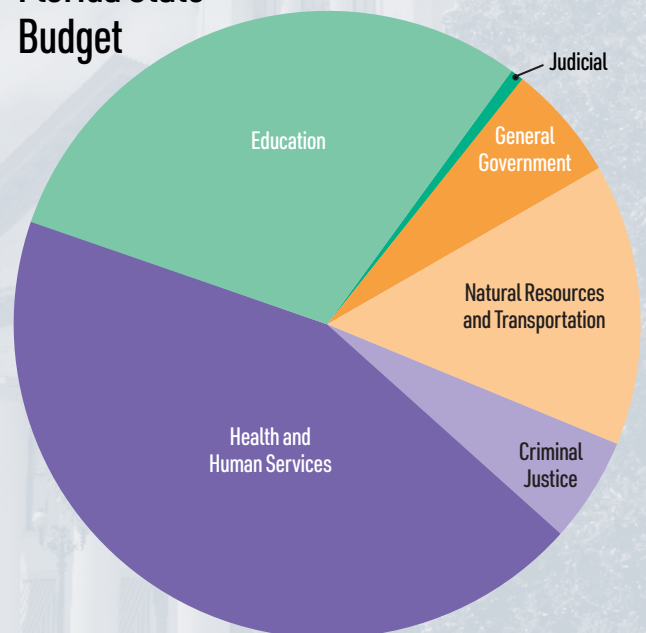
Budget Overview

This year's budget process was vastly different as legislators navigated how to complete a balanced budget during a pandemic. Because of economic uncertainty, FBHA members began the FY 2021-22 Budget Conference process with a potential loss of over \$60 million to the Community Substance Use and Mental Health budget. Through advocacy and lobbying efforts, and a mid-session revenue estimate increase, the FY 2021-22 General Appropriations Act closed out with not only a complete general revenue restoration, but also a one-time overall increase to the Community SAMH budget of over \$200 million.

The final FY 2021-22 General Appropriations Act, after the Governor's vetoes, totaled just under \$100 billion and included a Florida reserve of \$6 billion which is the highest yearly funded budget in our state's history. Take a look at how Florida spent those dollars this session as shown on the right.

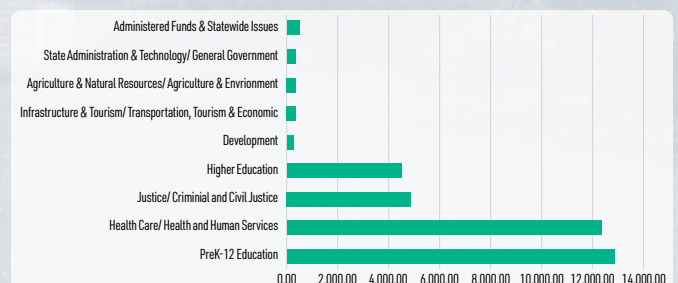
Fiscal Year 2021-2022

Florida State Budget



Fiscal Year 2021-2022

General Revenue Fund Allocation (Millions of Dollars)





Directions For Living



Boley Centers



Centerstone



Directions For Living



DACC Behavioral Health



LifeStream Behavioral Center



Hanley Foundation



New Horizons Community Mental Health Center



Park Place Behavioral Health Care



PsychSolutions



Apalachee Center



Suncoast Center



Gracepoint Mental Health Care



Directions For Living



Centerstone



Suncoast Center



BayCare Behavioral Health



Boley Centers



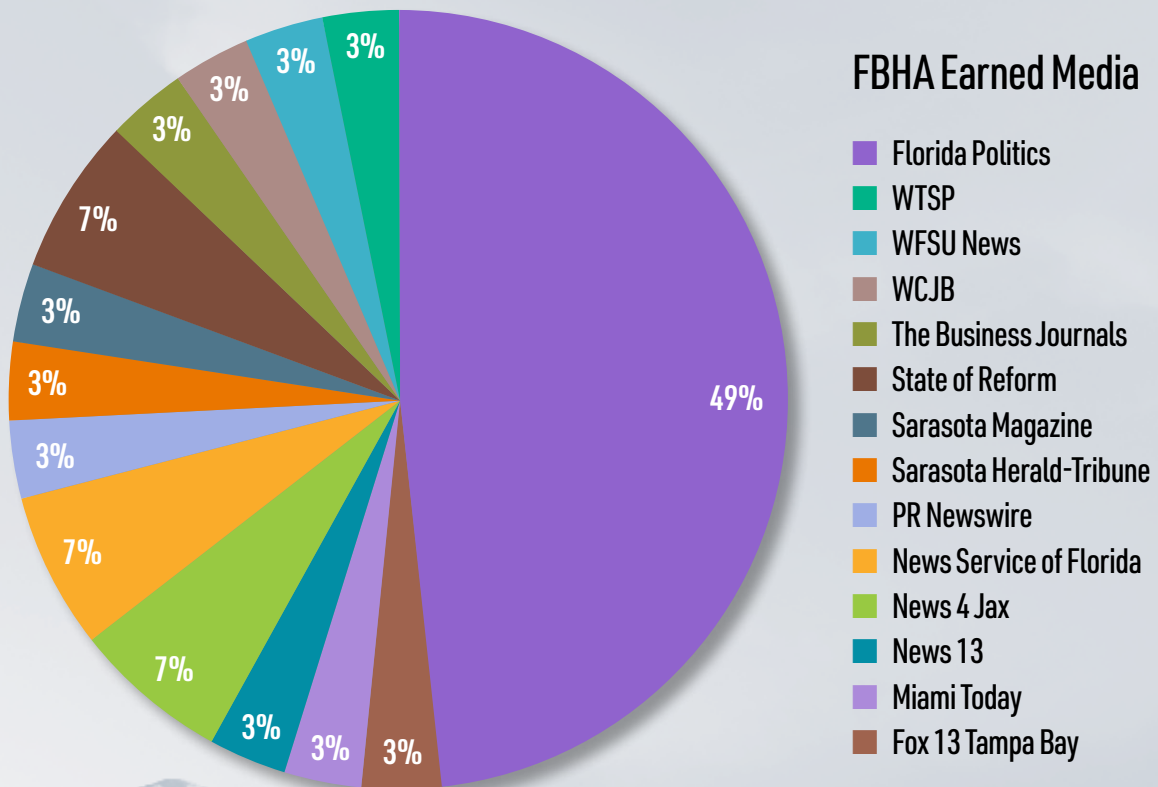
New Horizons Community Mental Health Center

Communications Summary 2020-2021

Throughout the fiscal year, the FBHA focused on improving its communications efforts both internally and externally. The main communications goal was to inform the public about who we are, whom we represent, what our members do, and whom they treat. The next goal FBHA achieved through our communication efforts was pointing people who need services towards our community mental

health and substance use disorder treatment providers. As a result of these initiatives, FBHA's communication to our members and the public drastically improved during the past fiscal year.

Below is a report of FBHA's communications achievements from July 1, 2020 – June 30, 2021.



Alongside our social media and earned media efforts, the FBHA launched two major resource centers this year: The FBHA Hurricane Resource Page and the Holiday Resource Page. The Hurricane Resource Page was created to be a one-stop-shop for people seeking preparation tips, mental health resources, and up-to-date information. In addition, our Holiday Resource Page contained resources to help point those struggling from seasonal depression towards assistance.

Media Relations

- 12 Proactive Media Pieces
- 3 Joint Releases
- 31 Earned Media Articles

Twitter Results

- 8 social media campaigns created and executed
- 566 Tweets
- 3,503 Profile visits
- 98 New Followers
- 184 Mentions





New Horizons Community Mental Health Center



DACCO Behavioral Health



Citrus Health Network



ACTS



Henderson Behavioral Health



Aspire Health Partners



Child Guidance Center



New Horizons Community Mental Health Center



Better Way of Miami



Charlotte Behavioral Health Care



Henderson Behavioral Health



Citrus Health Network



Better Way of Miami



Chrysalis Health



Aspire Health Partners

Year-to-Date FADAA Dashboard

FY 2020-21

July 1, 2020 – June 30, 2021

FADAA is the service branch subsidiary of the Florida Behavioral Health Association.

46

**Training Events
Delivered**

9,522

**Individuals
Trained**

8,879

**Continuing Education
Units Awarded**

Florida Certification Board
Florida Board of Social Work
Florida Board of Nursing

187

**New Resources
Added To The FADAA
Resource Center**

98.6%

**Satisfaction Training
Rating**

49,491

**Resource Center
Visits**

70

**Treatment Providers
Delivering MAT**

FADAA contracted agencies providing
Medication Assisted Treatment

3,571

**Patients that Received
a MAT Medication**

Patients may have received any
of the FDA approved medications,
Naltrexone, Buprenorphine,
or Methadone

4.95

**Average Vivitrol Shots
per Patient**

13

**Recovery Community
Organizations In
Development**

5

**Hospital Warm Handoff
ED Programs Funded**

86

**TA Visits
Completed**

Technical Assistance Visits include
Evidence-Based Practices (EBP)
reviews, Independent Review (IR)
visits, and MAT in-person supports

FADAA Programs are sponsored through
generous grants from:



FLORIDA DEPARTMENT
OF CHILDREN AND FAMILIES
MYFLFAMILIES.COM



FADAA, the service branch of the FBHA, works to identify funding and provide services that address public education on behavioral health issues, deliver training and technical assistance, and support workforce development. These important services incorporate best practices, improve quality, and provide valuable supports for mental health and substance use disorder prevention, treatment, and recovery providers.

Services

Medication Assisted Treatment (MAT)

Recognizing early on the need to increase access and availability of MAT statewide, FADAA entered into contracts with the Department of Children and Families and the Office of State Courts Administrator. This partnership ensures that MAT, including screening, medical services referral, all FDA-approved medications, and needed behavioral health support services are available for those with opioid, stimulant, and/or alcohol use disorders. To date, FADAA contracts with approximately 70 community providers to serve individuals in their local communities. These services are funded through the State Opioid Response (SOR) grants and state general revenue.

Training and Technical Assistance

FADAA contracts with the Department of Children and Families to deliver training and technical assistance to community providers across the state. It administers a series of workshops and webinars, sponsors the Opioid Summit, and provides technical assistance to community behavioral health treatment providers. All webinars and workshops are free and offer continuing education credits. FADAA strives to schedule training events with nationally recognized experts, and programs are designed to share best practices, and innovative programs and protocols as well as refresher courses on proven techniques and treatments. The trainings also include staff development for prison and jail staff and include technical assistance for treating stimulant use disorders.

Innovation

Hospital ED Warm Hand Off / Recovery

FADAA partnered with the Aetna Foundation to launch a program designed to provide a direct link from crisis to recovery in hospital emergency departments (EDs). Funding provided by Aetna allowed FADAA to contract with five hospitals and establish programs that made a 'warm hand off' from the ED to an available community recovery coach and a treatment provider. Funding also supported the establishment of recovery community organizations (known as RCOs) that use certified peer recovery specialists across the state. This was the final year of the three-year grant.

Transformation Transfer Initiative

FADAA has an agreement with the National Association of State Mental Health Program Directors to establish incentives for improving outpatient engagement. The agreement targets parents or guardians with a mental health or dual-diagnosis concern involved in the child welfare system.

Workforce

US Department of Labor: Closing the Skills Gap Grant

The US Department of Labor awarded FBHA a competitive grant to promote apprenticeships as a workforce solution for job vacancies and to help close the skills gap between employer workforce needs and the skills of the current workforce. This grant is among the first to use funds specific to the behavioral health workforce. FADAA is administering the grant in partnership with PCG and the California Council of Community Behavioral Health Agencies (CCCBHA).

Events Throughout the Year

BHCon2020 Virtual



BHCon2020 Virtual provided thought-provoking speaker sessions and messages from state leaders including First Lady Casey DeSantis, Attorney General Ashley Moody, AHCA Secretary Mary Mayhew and DCF Secretary Chad Poppel.

Keynote speakers included: Michael E. King, Regional Administrator, SAMHSA; Linda Henderson-Smith, Director, Children & Trauma-Informed Services, National Council for Mental Wellness; Dennis Lemma, Sheriff of Seminole County; and Amy Dix, Author and Positive Psychology Practitioner.



2020 Opioid Summit



The 2020 Statewide Opioid Summit was a two-day Zoom event on September 28–29, 2020. The Summit Focused on three priority areas: Medication First practice, models to effectively engage and retain patients in MAT/Treatment services, and stimulant use disorders.

Floridians for Recovery Leadership Summit



For the first time ever, more than 165 recovery leaders from all corners of our state assembled at the 2021 Florida Recovery Leadership Summit on June 17, 2021, to develop a state-wide recovery message and to build strategies that will further promote recovery initiatives in communities across Florida.

This summit was made possible through generous grants from the Aetna Foundation and the Substance Abuse and Mental Health Services Administration.

CCBHC Learning Collaborative

In May 2021, in conjunction with the 2021 Administrator's Forum, the FBHA kicked off Florida's CCBHC Learning Collaborative in Orlando. Attendees heard from four FBHA members who received grant awards in May 2020 to transform their organizations into CCBHCs. They are Centerstone, Henderson Behavioral Health, SMA Healthcare, and DACCO Behavioral Health. These providers shared their unique experiences in changing their organizational culture, service array, populations served, outcome measures, and staffing patterns to meet CCBHC certification standards. Their lessons learned and many successes proved informative and inspirational. The meeting then pivoted to the Missouri Coalition for Community Behavioral Healthcare and one of its member agencies who have implemented the CCBHC model for several years to present on and provide valuable insight into CCBHC cost reporting and rate development. In addition to the May meeting, the FBHA has worked diligently throughout the year to educate state agencies, the Governor's Office, and the Legislature on the principles and outcomes of the CCBHC model to garner support in transforming Florida into a CCBHC certification state and adopt prospective payment systems.

Administrator's Forum



From May 12–13, 2021, the Florida Behavioral Health Association hosted the 2021 Administrator's Forum in Orlando at the Florida Hotel and Conference Center. Approximately 135 professionals attended the two-day forum, with about 60% attending virtually and 40% in person. The three topics were - technology, financial and regulatory, and human resources. One of the main topics throughout the entire event was workforce. Longtime friend of the association and Labor Law Attorney, Theresa Gallion, educated participants on laws and guidance related to requiring employees to return to the office from remote work during the pandemic (and granting exemptions); continuing to require masks and social distancing; and parameters related to COVID-19 vaccinations.

2020-2021 FBHA Staff



President/CEO
Melanie Brown-Woofter



Senior Director of
Behavioral Health Policy
Ute Gazioch



Senior Director of
Public Policy
Jennifer Johnson



Director of
Government Relations
Shane Messer



Senior Medicaid
Policy Director
Linda Macdonald



Director of
Membership Services
Kendra Salvatore



Director of
Graphic Design
Ron Fowler



Operations
Manager
Rebecca Vickers



Financial
Consultant
Traci Cash



Director of Marketing
and Communications
Mary Katherine Delegal



Director of
MAT Services
Darraan Duchene



Policy
Assistant
Yese Reyes



Fiscal
Assistant
Tammy Bolen



Director of Finance and
Human Resources
Angie Durbin



Director of Contracts &
Professional Services
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